



# WATERPROOF



## MILLERNTOR GALLERY #6

14<sup>th</sup> to 17<sup>th</sup> July 2016 in the Millerntor Stadium – St. Pauli/Hamburg

*Millerntor Gallery* is an international arts, music, and culture festival for creative engagement. Initiated by *Viva con Agua* and hosted by *FC Sankt Pauli* in their Millerntor stadium, it is both an art gallery and a cultural festival. Through the universal languages of art, music, and football the visitors are encouraged to engage with social and environmental issues.

For four days every year, Millerntor stadium is transformed into a platform for intercultural dialogue and exchange on local and international issues. The festival's multi-media art works and a diverse musical, cultural, and educational programme encourage visitors to reflect about how they can make a difference in the world. Various opportunities for interaction turn the audience into participants in social change.

This event is made possible by the tremendous help from our 150 supporters, volunteering year-long to conceptualize, plan and realize the Millerntor Gallery. The Musicians and Culture Activists donate their salary to generate clean drinking water and by doing so, makes the festival a social event.

70% of the profit generated by the art sales is donated to *Viva con Agua e.V.*, an NGO working to improve water supplies and sanitation worldwide, while 30% benefits the supporting artists.

### **To float an idea – eine Idee in den Raum stellen**

Millerntor Gallery #6 opens up the football stadium as a space for floating new ideas.

We offer various opportunities for interaction and look at different concepts of space: Which challenges does a globalized world entail, which opportunities does it offer? Who are the players driving urban development? Who shapes our urban landscapes? Which factors influence the individuals' perception of space and time? Where does my private space begin and end? And where does football fit into the picture?

The Millerntor Gallery Collective opens up a free space for play, creativity, and new ideas – a space in which to find new ways to transform art and culture into drinking water.